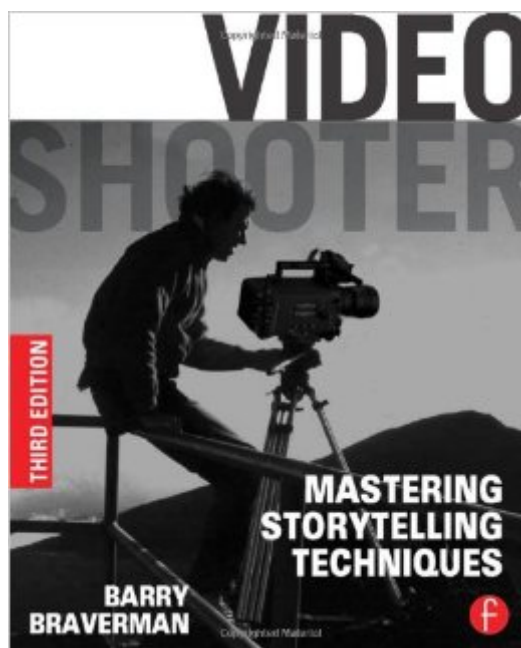


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# Video Shooter: Mastering Storytelling Techniques



## Synopsis

"Show me a world I haven't seen before!" These words from veteran cinematographer Barry Braverman will resonate as you read (and re-read) this revamped edition of *Video Shooter*. The third edition takes you beyond the technicalities of sensors, lenses, and tripods, to instill a practical and inspired appreciation for the craft of both the camera and the stories you choose to tell. Braverman draws from decades of personal experience on high-profile documentaries and feature films to explain the makings of a compelling visual storyteller. This is no ordinary dull-as-dishwater camera book! With wit and humor *Video Shooter, Third Edition* explores the discipline of the 2D and 3D imagemaker, from the need to maintain a clear point of view and eyeline, to the emotional impact of lens choice and color palette. You'll learn to avoid generic shots and angles, and apply the principle of exclusion to maintain rigorous control of the frame. You'll understand how close-ups can drive a story and how composition, selective focus, and simple lighting direct the viewer's eye inside the frame. Most of all you'll learn not to make it too easy • by challenging your viewers, you'll elevate the value of your work and your reputation as a craftsman. Whether you shoot with a sophisticated 4K camcorder, large-sensor DSLR, or an iPhone, the lessons of *Video Shooter, Third Edition* will enhance your storytelling skills by helping you exploit a camera's capabilities to the maximum. New to *Video Shooter, Third Edition*:

- \* 3D storytelling and techniques fundamentals of image capture and stereo production with an emphasis on simple integrated one-piece 3D camcorders
- \* Video storytelling with DSLRs how to get the best look out of these large sensor cameras despite the compromises
- \* Post-camera imaging, filtering, stabilizing
- \* Outputting your show to the Web or DVD
- \* Insights into the working life of a video shooter • how to identify and land your ideal job, and work successfully with ego-crazed collaborators
- \* End of chapter study guides with review questions for educators

A companion website provides supplemental materials, including video tutorials based on the lessons in the book.

## Book Information

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## Customer Reviews

I own Barry Braverman's book "Video Shooter: Storytelling with DV, HD and HDV Cameras and I have gotten miles of great use out of that book! But with DSLR's huge entry into the world of filmmaking the past 7 years have shown more changes than the previous 100 years... So I was really excited to see this new book out... Video Shooter: Mastering Storytelling techniques. I was so taken back when I open this new book and saw the tiniest print I have ever seen a book published with (literally like 8 pica font) The font size of captions for the photos is larger) I have contact lenses and I have to (also) wear reading glasses to keep my eyes from growing tired under the strain of reading the text. Even more aggravating is that I am reading the same recycled stories that were in his previous book. Essentially there was a title adjustment, a reduced font size of the same text from the other book, a few new passages and images crammed amongst way too much text from his other book used again... this for a pretty hefty price! In your own words, Barry... Exclude, Exclude, Exclude! Trust that enough people read your other books that you can stop retelling your same old stories for the sake of information that is new and relevant. If you absolutely must include your old war stories please spring for a few extra pages so your book's text is tolerable to look at.

A very informative book for anyone trying to improve their visual storytelling techniques. Packed full of information and great source of information made easy to understand. I love that there are so many screen shots from movies used to show examples of the lessons being taught. This should be a required reading for any film school student who's passionate about visual storytelling.

“Show me a world I haven't seen before!” • So says veteran cinematographer Barry Braverman in his recently updated edition of Video Shooter: Mastering Storytelling Techniques. There is an old say: Those that can, do. Those that can't, teach. Author Barry Braverman blows that old theorem out of the water. This is a guy who's already bought the “been there, done that” T-shirt, and has the chops to share that knowledge with students of the craft to help them avoid the potholes he's already stepped in. Not just another by-the-numbers

textbook, Video Shooter is chock full of wit, wisdom and whimsy that compels you to keep turning the pages. But just because Braverman injects his tome with a healthy dose of humor, doesn't mean he doesn't take his craft seriously. This is a guy who is deadly serious about giving young shooters the tools they need to tell the story. You'll learn about shooting in both 2D and 3D. You'll learn more about point of view, sight lines, color palettes, light control, wide-angle lenses and close-ups than your mind can absorb. Braverman covers a lot of ground in a limited number of pages, and some of the material is quite technical for a novice video shooter. If you're looking for a little light reading before you turn out the light at night, this is not the book for you. If you're one of those people who thinks having a fancy camera makes you a qualified video shooter, this book is not for you. But if you really want to expand your concept of what makes a visually compelling image, Video Shooter: Mastering Storytelling Techniques is an indispensable tool.

To say I learned a lot from this book is a major understatement! Barry Braverman's venerable tome has become an indispensable reference in my life. I work for a major non-profit foundation in the Boston area and I've been able to implement a great many of the lessons and insights outlined in the book. I highly recommend VIDEO SHOOTER!

I have been a still photographer for over 40 years and few books have added more to my knowledge base than the Braverman Bible! Still or video, the rules apply and Mr. Braverman helps us remember many basic principles and offers new suggestions and information that can only serve to improve the quality of whatever we do. I do not pretend to know a great deal about "the new ways" of technology--- not that I care to. But, in this book, you can be an old fart and still learn, like it or not, from the experiences and knowledge of a very well informed author. No matter how you cut it, photography of any type, is still about light and good management. This book understands that and builds upon good fundamental behavior. It has application far beyond the basics and Mr. Braverman is not shy about offering generous new insight and suggestions. You will not be disappointed--- an extremely helpful book.

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